



**JOINT JUICE® SIGNED ON AS OFFICIAL NUTRITIONAL SUPPLEMENT SPONSOR
OF 13.1 MARATHON® CHICAGO & KARHU 5K**

New Sponsor to Provide Weekly Training Tips on 131Chicago.com

Chicago, IL – May 19, 2010 – Joint Juice®, makers of juice products with glucosamine and other important vitamins and minerals to keep joints healthy, has signed on as sponsor and the “Official Nutritional Supplement” of the [13.1 Marathon® Chicago](http://www.131Chicago.com).

“Joint Juice is very excited to be a part of the 13.1 Marathon® Chicago. Keeping people moving, and doing what they love, is what we do best,” says Lance Palumbo, Director Consumer Programs, Joint Juice, Inc.

Joint Juice® was created by Kevin R. Stone, M.D., an orthopedic surgeon while working with professional athletes and is now available for the rest of us. All Joint Juice® products provide 1,500 mg of glucosamine and other important vitamins and minerals to keep joints healthy. Glucosamine works to lubricate joints by helping cartilage tissue absorb water (like a sponge). This helps cartilage perform its job of cushioning and mobility.

Joint Juice will be helping runners get ready for the 13.1 Marathon® Chicago & Karhu 5K by providing weekly training tips at www.131Chicago.com.

“US Road Sports and the 13.1® Chicago are pleased to have a product like Joint Juice associated with our race,” says Greg Laird, Founding Partner and CEO of US Road Sports & Entertainment Group “Our race provides the perfect platform for them to broaden their reach into the endurance market.”

The party meets the pavement at the 13.1 Marathon® & 5K on Sunday, June 13, 2010. 5,000 runners will hit the streets, starting and ending at the South Shore Cultural Center (7059 S South Shore Dr, Chicago, IL 60649.) New this year is the 13.1 Marathon® 5k, also open for registration. Runners will enjoy a beautiful half-marathon course along the lakefront and the sounds of over 20 party stations while they run. At the finish line all runners will enjoy festivities with friends and family including live entertainment, food and refreshments. For more information go to www.131Chicago.com.

About US Road Sports

US Road Sports & Entertainment Group is a health and wellness company dedicated to the production of world-class endurance events. The mission of US Road Sports is to offer an unparalleled participant sports experience that showcases host communities and endures as a deeply valued local asset through events that are a part of the city’s culture, identity and brand. For each participant, US Road Sports strives to offer events that allow participants of all skill levels the opportunity to improve their physical and mental health and accomplish life-altering goals while having fun. US Road Sports provides sponsors and municipalities highly effective exposure to help maximize their presence and message in the community.

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