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13.1 MARATHON® COMES TO MIAMI BEACH -
“WHERE THE PARTY MEETS THE PAVEMENT”

Runners and walkers will be able to experience Miami Beach in a unique way March 6 when the 13.1 Marathon® Miami Beach returns to the streets with a Latin flavor .

More than 3,000 participants are expected for the race, which will begin at 6:13 AM as the sun creeps over the horizon on South Beach. The 13.1 mile course, revised since the 2010 event, will be filled with bands, DJ's and entertainers and feature a Latin theme. The Karhu 5K will be held in conjunction with the 13.1 Marathon for those runners and walkers looking for a shorter distance.

“We have been very pleased with the growth of this race within the South Florida running community,” said David Scott, General Manager and Race Director for US Road Sports & Entertainment of Florida. “The 13.1 concept is exploding here and around the country. People love the distance and here at Miami Beach, in addition to our Fort Lauderdale 13.1 in the fall, we have the benefit of one of the most scenic courses anywhere in the running world.”

The race will start on Ocean Drive and 12th street and go South to 5th Street before heading west over the McArthur Causeway. The course then goes north up Bayshore Drive to 14th Street, where it turns west to Second Ave. and then North to 36th Street. Runners will then head East across the Julia Tuttle Causeway, making a right on the Miami Beach side at Alton Road. The course will then wind its way through several turns back to Ocean Drive and 11th Street for the finish.

The 13.1 Marathon® Miami Beach is also walker-friendly. The course will remain open for 3 hours and 30 minutes (16 minute/mile pace).

The beachside finish line party will include arroz con pollo, a live salsa band, dance floor, free beer provided by Michelob Ultra, free massages and a kids corner with face painting, balloon animals and sand castle making demonstrations.

The 13.1 Marathon® Miami Beach is part of a series of half marathons serving some of America's top running communities with a stand-alone half marathon for locals to embrace and visitors to experience. Other events include New York (April 2, 2011), Chicago (June 4, 2011), Minneapolis (August 21, 2010), Atlanta (October 2, 2011), Dallas (October 23, 2011), Fort Lauderdale (November 13, 2011) and Los Angeles (January 15, 2012).

Online registration for the 13.1 Marathon® Miami Beach is open until March 3 at 131marathon.com. The current cost is \$75 and increases to \$95 on March 4th. Registrations will also be taken in person at packet pickup at Lummus Park at 11th Street and Ocean Drive on March 5 between Noon and 6 p.m.. All registrants receive 5,000 Free Spirit Bonus Miles from Spirit Airlines, the official airline of the 13.1 series.

Karhu 5K Registration is \$20 until March 3 and then \$25 on March 4th and at in-person packet pickup on March 5th.

Call (305) 278-8668 for more information.

About US Road Sports

US Road Sports & Entertainment Group is a health and wellness company dedicated to the production of world-class endurance events. The mission of US Road Sports is to offer an unparalleled participant sports experience that showcases host communities and endures as a deeply valued local asset through events that are a part of the city's culture, identity and brand. For each participant, US Road Sports strives to offer events that allow participants of all skill levels the opportunity to improve their physical and mental health and accomplish life-altering goals while having fun. US Road Sports provides sponsors and municipalities highly effective exposure to help maximize their presence and message in the community.