



FOR IMMEDIATE RELEASE

13.1® Atlanta and Karhu 5K Posts Race Results

Canton, GA native blows away competition, wins by three and a half minutes

Atlanta, GA – October 3, 2010 – 3,800 runners hit the streets of Atlanta at Oglethorpe University for the second Southern Rock-themed 13.1® Marathon Atlanta and Karhu 5K this morning. The 13.1-mile half marathon and 5k began on the Oglethorpe University campus at 7:00 AM ET and took participants through Brookhaven and Chamblee, finishing back at Oglethorpe University. Jordan Turner from Canton, GA, took first place honors in the men's division, finishing with a time of 1:15:03, and Mary Chind from Atlanta, GA, finished first in the women's division with a time of 1:26:27. The race featured a Southern Rock theme, providing racers and spectators with live musical performances and Southern Culture throughout the event and along the course. The 13.1® Marathon Atlanta and Karhu 5k is owned and operated by US Road Sports & Entertainment Group.

"I didn't pick up my pace until I passed the first mile marker and realized that I might actually be able to win," said Turner, who ran a 5:43 per mile pace. "From then on, I decided to go for it and am very pleased to come away with a win." When asked about the crowd, Turner said, "The cheering along the course was awesome. My last two miles were my fastest because the crowd was getting me so pumped up!"

"It was a scenic course and a very well organized race," said Chind, who finished three minutes ahead of her competition in the women's division. "I was surprised and ecstatic about the win!"

Atlanta Falcons' mascot, Freddy the Falcon, provided entertainment during Jaci Shea's performance of the national anthem. Highlighted entertainment included musical performances by Tom Wolf Band, Stormglass and Silver Lake Dam Band. Local Atlanta high school and college cheer squads, including Georgia State, Morehouse University and Emory University, provided runners with encouragement at various locations along the course.

The 13.1® Marathon Series will conclude the 2010 schedule on November 14 in Fort Lauderdale. The 2011 schedule will begin in Los Angeles on January 16, 2011 and continue its tour to some of America's top running communities including New York, Chicago, Boston, and returning to Atlanta in October 2011 for the third annual event.

In addition to the 13.1® Marathon and Karhu 5k in Atlanta in 2010, U.S. Road Sports & Entertainment also produces the Publix Georgia Marathon and Half Marathon on March 20, 2011.



13.1® Marathon Atlanta Race Results

Male Overall Race Results

Jordan Turner	Canton, GA	1:15:03
Thiago Ferreira	Marietta, GA	1:19:31
John Yoder	Houston, TX	1:19:59

Female Overall Race Results

Mary Chind	Atlanta, GA	1:26:27
Leah Derringer	Douglasville, GA	1:29:27
Heather Webb	Atlanta, GA	1:30:22

Karhu 5k Race Results

Male Division Race Results

Martin Bett	Decatur, GA	0:18:55
Ryan McCarty	Atlanta, GA	0:19:17
Brannon Askew	Atlanta, GA	0:22:52

Female Division Race Results

Anna King	Marietta, GA	0:22:56
Jana Morning	Cartersville, GA	0:26:14
Kanitha Kim	Atlanta, GA	0:26:23

About US Road Sports: U.S. Road Sports & Entertainment Group is a health and wellness company dedicated to the production of world-class endurance events. The mission of U.S. Road Sports is to offer an unparalleled participant sports experience that showcases host communities and endures as a deeply valued local asset through events that are a part of the city's culture, identity and brand. For each participant, U.S. Road Sports strives to offer events that allow participants of all skill levels the opportunity to improve their physical and mental health and accomplish life-altering goals while having fun. U.S. Road Sports provides sponsors and municipalities highly effective exposure to help maximize their presence and message in the community.



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