



**FLUSHING MEADOWS PARK TO HOST
13.1® MARATHON NEW YORK**

More than 3,000 registered to compete in inaugural event

CORONA, N.Y. – More than 3,000 runners are registered for the inaugural 13.1 Marathon® New York to be held on Saturday, April 3 at Flushing Meadows Corona Park in Queens. The race will benefit World Vision, a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

“New York is one of the premier running markets in the country and we are extremely excited to be coming to the Metro New York area,” said Greg Laird, chief executive officer and founding partner of US Road Sports & Entertainment Group of Dallas. “We look forward to a great race in America’s premier city and the site of two World’s Fairs.”

The half marathon begins at 9:13 AM in front of Arthur Ashe Stadium, which plays hosts to the annual U.S. Open Tennis championships. The race course winds through the park passing the New York Hall of Science, the Queens Wildlife Center, and the Unisphere. At the southern end, the course loops around Meadow Lake, returns back into the park for a second loop and finishes in the shadow of the Unisphere

There will be an open winner for both males and females as well as for various age groups. Online registration is open until Sunday, March 28 by visiting www.131newyork.com. Interested participants can also register in person at the packet pickup on Thursday or Friday (April 1-2) from 12-7 p.m. at Urban Athletics, 2 World Financial Center in the Winter Garden.

Team World Vision Program, which currently has more than 550 participants registered to run the race and raise funds to support the initiative and help those in need around the world

13.1 Marathon® New York is the third in a series of 10 events scheduled this year. Upcoming events will also be held in Chicago, Boston, Minneapolis, Atlanta, Dallas, Miami Beach and Fort Lauderdale. For more information, visit www.131marathon.com

#

About US Road Sports & Entertainment Group

Dallas-based US Road Sports & Entertainment Group is a health and wellness company dedicated to the production of world-class endurance events. The mission of US Road Sports is to offer an unparalleled participant sports experience that showcases host communities and endures as a deeply valued local asset through events that are a part of the city's culture, identity and brand. For each participant, US Road Sports strives to offer events that allow participants of all skill levels the opportunity to improve their physical and mental health and accomplish life-altering goals while having fun. US Road Sports provides sponsors and municipalities highly effective exposure to help maximize their presence and message in the community.

About World Vision

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve close to 100 million people in nearly 100 countries around the world. World Vision serves all people, regardless of religion, race, ethnicity, or gender. www.worldvision.org

MEDIA CONTACT:

Greg Schmalz
Precision Sports Entertainment LLC
(732) 785-9317